



Cooperstown Chamber of Commerce 2011-2012 Membership Application Worksheet

Chamber Category Listings (Print and Web)	Membership Level	WORKSHEET COLUMN				TOTAL DUES			
		Community Booster	Healthy Member	Business Basics	Enhancement 1		Enhancement 2	Enhancement 3	Enhancement 4
Annual Dues Investment	<i>a la carte price</i>	\$35.00	\$170.00	\$250.00	\$600.00	\$1,600.00	\$3,500.00	\$5,000.00	
PLEASE PLACE AN "X" IN BOX TO SELECT LEVEL									
Chamber advertising options									
Chamber Category Listings (Print and Web)	Single Placement	Included	Included	Included	Included	Included	Included	Included	Included
	Up to three placements	not available	-	-	-	-	-	-	-
	Up to five placements	not available	-	-	-	-	-	-	-
Chamber Banner Ads	Small Ads (random locations on pages)								
	Single Placement of Half Size New and Renewal Ad (2+ clicks)	not available			Included	Included	Included	Included	Included
	Each Additional Placements of Half Size Ad (2+ clicks)	not available							
	Full Size Ads (top location on pages) - price reflects annual fee, available quarterly - call for rates								
	Full Size Banner Ad (2+ clicks) per year cost - rotating	not available				Included			
	Full size Banner Ad (1 click (not home/where to stay) - rotating)	not available					Included		
	Full size Banner Ad (home page/where to stay) - rotating	not available						Included	
	2nd Placement Full Banner ad @ 50% off equal/lesser value	not available						Included	
Additional Web Advertising									
	Up to 3 listings on Weddings Pages	not available							
	Video or Photo Tour Placement	not available							
	Online Retail Sales & Shopping Cart Program	not available							
Area Guide									
	Lodging Grid	not available							
	Text Ad Section (Chamber Format)								
	1/16 page								
	1/8 page								
	1/4 page								
	1/2 page								
	Full Page								
	Display Ads (Camera Ready)								
	1/4 page								
	1/2 page								
	Full Page								
	Editorial Page - requires full page ad								
GEMS Information and Retail (annual)									
	Brochure placement	not available							
	12.5 sf retail space + transport	not available							
	25 sf retail space + transport	not available							
General Contribution to Chamber Events									
ENTER AMOUNT									
<i>A la carte advertising subtotal</i>									
Dues Amount									
<i>Discounts (\$125 for Non-profit w/out paid staff; \$50 for Additional Business)</i>									
TOTAL DUES									

Payment Policy: A minimum of 50% of total is due on or before 10/1 to secure renewal for membership year beginning 10/1. Balances on all open accounts will be divided into 5 monthly payments (due on the first of each consecutive month) so that final payments are completed by March 1. Any balances that are over 30 days without a payment will result in removal from membership until payment is made to bring the account back up to date. A 1.5% monthly service charge will be applied to all balances over 30 days past due.

Truth in Advertising Policy: Cooperstown Chamber of Commerce requires all members to represent themselves accurately and truthfully in both text and imagery used in any Chamber disseminated publication (brochures, website, area guide, etc.).

Content Policy: Cooperstown Chamber of Commerce reserves the right to edit content as determined necessary in any Chamber print or online publication.